





ENC 3371 Rhetorical Theory and Practice Coming Soon - Spring 2021! Vernon Dickson, Ph.D.

Core Requirement of the Professional and Public Writing Certificate

Rhetorical Theory and Practice will help you better understand and effectively engage with writing and communication practices in your communities and according to your needs. Rhetorical theory informs the decisions writers, influencers, and communicators make daily. You will investigate your writing choices with an emphasis on your communities, looking at how issues of power affect rhetorical practices. During this course, you will analyze a range of conversations and issues from rhetorical standpoints and come to learn more about productively participating in your communities and how rhetoric affects your daily experiences in meaningful ways.

